



Neuro Linguistic Programming for Speakers & Trainers

Take Yourself and Your Audience to the Next Level

The Challenge



Most of us have experienced a boring speaker or found ourselves wondering at the relevance of a training we were attending. Conversely when we have been engaged, enthralled and excited by a masterful presentation our minds become curious, "how did the speaker get to be so good?"

Speaking can change minds and training can be the most effective way of developing behaviours and skills in an organisation; however, when done badly, both are a waste of time and money.

Neuro Linguistic Programming (NLP) allows us to model, or understand how any human experience or behaviour is constructed and therefore duplicate or improve upon it. With this knowledge speakers and trainers can strengthen what they do well, eliminate what doesn't work and incorporate the best practices of the masters in the field. Think about how powerful it will be when you can compress your learning curve and increase the value you offer to your students or clients.

The Skill



Neuro Linguistic Programming (NLP) is a model of how humans think, feel, speak and act. Understanding the NLP model helps speakers and trainers communicate more effectively, engage their audience and create new actions.

Imagine stepping in front of your audience feeling confident, relaxed and focused. Picture yourself connecting with individuals, seeing eye to eye and noticing the subtle non-verbal cues that let you know how to land your message in a way that just makes sense.

With NLP skills you can structure a speech or training in ways to facilitate accelerated learning, reduce resistance and increase buy-in because NLP teaches you how the mind and body really work.

"This is the one course that arouses the 'how' question: How do people do what they do?"
- Kathy O'Brien, Trainer



in Singapore
22- 24 June 2011

Who should attend this Program?



New or seasoned speakers and trainers will have the opportunity to benchmark their skills and develop confidence and focus in presenting powerfully. This program is also suitable for coaches, teachers and managers who want to enhance their ability to positively influence a small or large audience.

The design of this program allows for people with no knowledge of NLP to rapidly apply it to their speaking and training. At the same time, experienced NLP practitioners will be challenged to master their unconscious competence.

The three-days will be action packed with demonstrations, exercises, role plays, action learning, video and trainer feedback.

Your Trainer & Coach



Andrew Bryant, CSP PCC is uniquely qualified to present this program as he is a Certified Speaking Professional and a highly engaging and effective Trainer of Neuro Linguistic Programming.

The CSP designation is an independent audit by the Global Speakers Federation of speaker and their business for expertise, eloquence, enterprise and ethics. There are currently only five CSPs permanently living and working in Asia.

First certified by Terry McClendon in 2000, Andrew has studied with Tad James, Dr. L. Michael Hall and Dr. Bobby Bodenhamer. He has conducted numerous NLP practitioner, Master Practitioner and NLP coaching programs in Australia and across Asia.

Organisations like RBS Coutts, Yahoo!, Deutsche Bank, DELL, AMP, Merck, Cartier, Philips, Tata, Microsoft and Singapore Airlines regularly call on Andrew Bryant when they want to align people's behaviours with a company vision or business objective.

Originally trained as a physiotherapist, Andrew became curious about what makes the difference in performance whilst working with athletes. This led him to study positive psychology, hypnosis, organisational behaviour and leadership and even traditional Chinese medicine.

Using his NLP knowledge and experience Andrew Bryant has developed training and coaching programs that deliver results to the bottom line whilst increasing individual and team engagement.

Andrew is a successful author and has contributed to the book NLP Coaching by Dr. Suzie Linda-Pelz; he is currently completing a new book on Presentation Skills.

English by birth and Australian by choice! Andrew Bryant lives in Singapore with his wife and two young children. He travels extensively throughout Asia, Australia, India and Europe.

“Andrew Bryant's great depth of understanding, coupled with his brilliance at explaining complex material with simple terms and examples leads to a terrific learning experience.”



The Content

You will learn and practice ...

"This course refined my awareness and use of precise questions, which will dramatically improve the quality of the training and coaching sessions I run from now."
- Mark Liew Trainer/Coach

Programming your State



We present or train from our mind-body-emotional state. This state effects how we perform and communicates non-verbally to our participants.

To present confidently and charismatically we need to be able to design a state that is appropriate for our audience and be able to access that state at will and maintain it for the period of the performance.

Topics Include:

- Mastering fear and anxiety
- Accessing your training genius
- Finding the core question that drive your state
- Transmitting intention, meaning and significance

Design and Preparation



Training design is essential to get maximum engagement, learning and application.

Topics Include:

- Designing for Visual, Auditory, Kinaesthetic and Auditory Digital learners
- The 'what', 'why', 'how' and 'what if' quadrants
- Planning for accelerated learning
- Intelligent use of environment

Managing the Audience



The quality and quantity of learning is dependent on the mind-body state of the participants. A key training competency is the ability to manage the audience's state.

Topics Include:

- Building rapport
- Inducing and anchoring states
- State interrupts and energisers
- Hypnotic language
- Handling questions

"I believe Andrew Bryant is one of the most influential trainers in this region - he has lead me to a new way of running my own brain. Awesome!"

- Sim Honn Mun, Business Coach/ Trainer

“As a completely new experience, I have found Andrew’s presentation of NLP (Neuro Linguistic Programming) as both fascinating, highly absorbing, entertaining and very informative. My knowledge has skyrocketed and my interest is now huge to expand my learning.”

Martin Urban - Trainer & Coach

Unconscious Learning



NLP teaches us that we learn unconsciously. Learning to train and present to the unconscious mind allows the speaker or trainer to have a deeper impact on the participant’s learning and memory.

You will learn and practice:

- The semantic use of space and gesture
- Use and construction of powerful metaphors
- How to pace and overcome resistance
- Subtle uses of voice tone and pauses

Closing the Knowing-doing gap



The real results of your presentation will be calculated by how much your audience applies from what you said. By using NLP the speaker or trainer can close the knowing-doing gap and make the training transformational and deliver a significant return on investment (ROI).

Participants will learn and practice:

- Getting buy-in
- Creating beliefs that drive behaviours
- How to turn principles into actions

Certification

At the end of this program you and your audience will know that you have taken your skills to the next level and to make your achievement official you will receive a certificate from Self Leadership International.

Investment

Early Bird - SG\$1950

After 22nd April 2011 - SG\$2100

Fax or email this form to +65 6722 0680 or azimah.othman@selfleadership.com

Name

Organisation

Address

Phone Email

Number Attending